

# Welcome to WLA Wednesday

September 13, 2017

On this day: in 1969, Hanna-Barera's *Scooby-Doo Where are*You debuts on CBS

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## **Making Headlines**

#### **Accepting Applications for WLA Graduate Study Scholarships**

WLA will award one Maryan E. Reynolds Scholarship this year to a WLA member enrolled in an ALA-accredited MLIS degree program who has completed at least one semester or quarter. The scholarship will be \$3,000. Applicants are evaluated based on demonstrated potential for leadership in the profession and commitment to libraries and library service.

Applications will be accepted from September 11 – October 16, and the winner will be announced October 23. Scholarship winners will be recognized November 3 during the WLA Business Lunch & Awards Meeting at the 2017 WLA Conference. We'll also recognize last year's scholarship winner, Sunny Kim!

<u>Visit our website</u> for more information and to download the application. Please forward this information to any students who might be interested.

## **Look Who's Hiring**



The King County Library System is seeking a <u>Library Director</u>. The position is open until filled.

## **Conference Communiqué**

Author Marissa Meyer Confirmed for Mad Hatter's Feast!

The Multnomah County Library is seeking a <u>Youth Librarian (African American Cultural Competency)</u>. Applications are open until September 22.

The Pacific Northwest Library

Association (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings here.

If you have a current posting for libraries in the WLA community you would like to submit, please email us and indicate "For WLA Wednesday" in the subject line.

### **News & Notes**

#### **Hurrican Relief for Libraries**

In the wake of Hurricane Irma, the Florida
Library Association is working with the State
Library of Florida to coordinate a response to
damage caused to libraries across the state.
Anyone wishing to assist Florida libraries with
their recovery efforts is urged to donate to the
Florida Libraries Disaster Relief Fund.
Donations can be open to assisting any library
affected by the storm, or can be directed to
assist a specific library in need. FLA will
update their website as they learn details
about specific libraries and their needs.

The ALA Chapter Relations and International Relations Offices will provide additional information as funds are set up for libraries affected in other states and in the Caribbean islands.

## **WLA Future Planning Survey**

As part of WLA's future planning, we want your help! Please fill out this short 5-minute survey by September 15 and let us know what you think about WLA's mission, values, logo, and events. With your help, WLA can better serve and reflect all of our members!

# FTC's Listening Session for Public Librarians

The Federal Trade Commission wants to hear from you. They've worked with libraries for many years to distribute <u>free materials</u> and <u>tips for consumers</u> to help them <u>avoid scams</u>, <u>recover from identity theft</u>, and make <u>wise buys</u>. They're creating new materials



Heartless author Marissa Meyer will be the keynote at the Mad Hatter's Feast!

Marissa Meyer is a fangirl at heart, with a closet full of costumes, a Harry Potter wand on her desk, and a Tuxedo Mask doll hanging from her rear view mirror. Han and Leia are still her OTP. She may or may not be a cyborg. Marissa writes books for teens, including the NYT bestselling series: The Lunar Chronicles.

Join us at the Mad Hatter's Feast for a night of merriment and music as we celebrate Libraries Through the Looking-Glass with Marissa! As you reflect upon all you've learned at the conference, unwind with a delicious feast and Alice-inspired music from the Bushwick Book Club, along with Marissa sharing insights she gained from writing about the Queen of Hearts. Dine with new friends and old while being entertained and educated! Book sales and signing will be available after the event.

New this year, the main Banquet is included in your <u>conference registration</u>! Early Bird ends next week, so be sure to register soon.

## The Learning Curve

## Preconference Workshop: Customer Privacy in a Multi-Vendor World

Libraries have traditionally been staunch defenders of the confidentiality of customer records and information. Now most libraries are contracting with multiple vendors for discovery tools and for digital content. These vendors provide access to popular formats and often help to foster a sense of community through social sharing options. Customers can

especially for public librarians to use for patron advice and programming.

What consumer topics are the most needed for patrons? Get on the phone and tell them what you think during a 15-minute listening session September 19 at 11:00 am PDT.

To RSVP and get the call-in number, <u>email</u> <u>Carol</u>. Can't make a session? They would greatly appreciate any thoughts, however brief, via <u>email</u>.

#### WLA Election Voting Is Open!

The <u>WLA Election</u> for Board, Division, and Section leadership is underway! We have a great group of nominees from all across the state and from all types of libraries.

Three online ballots for WLA Board, Division, and Section leadership are open September 1 – 30. All current WLA members may vote for WLA Board positions. Ballots for WLA Divisions and Sections are restricted to current members of those groups. To learn more about the fantastic candidates, please read their statements before filling out your ballots.

Winners will be announced October 2, and incoming and outgoing leadership will be recognized at the <u>2017 WLA</u>
<u>Conference</u> November 1 – 4 in Tacoma. The new elected terms will begin January 1.

# Free Books from the Washington State Library

The Seattle Public Library Foundation and the Kitsap Regional Library generously donated books which were left over for their latest community reads to the Washington State Library for redistribution to libraries in Washington State for use as community read titles, classroom sets, or book club kits. These books will be mailed free of charge.

The Washington State Library has:

- The Turner House by Angela Flournoy: 279 trade paperbacks
- A Sudden Light by Garth Stein: 147 trade paperbacks, 14 hardback large print copies, and 23 audiobook copies
- The Painter by Peter Heller: 2 trade paperbacks
- Nightingale Palace: 1 trade paperback

share what they've read, what they hope to borrow and what they think about specific titles. In most cases, customers must create an account with these services in addition to their library account. Some customers embrace social media features and the new access to digital content – others abhor it and fear a loss of privacy. How do we balance the needs and beliefs of our users on both ends of this spectrum? Join us for this interactive workshop and hear how two public libraries and a vendor, BiblioCommons, have managed these issues – and how you can, too.

Join us Wednesday, November 1 for this preconference workshop at the 2017 WLA Conference. Check out all of our workshop descriptions, and register here.

#### **Health Literacy Month Toolkit and Webinar**

October is Health Literacy Month! ALA's Public Awareness Office has partnered with the National Network of Libraries of Medicine (NNLM) on a pilot program to create a Libraries Transform toolkit for showcasing the many ways libraries promote health literacy in their communities.

The free toolkit, which is available here, includes health literacy data, key messages and talking points sourced through NNLM, as well as nine "Because" statements that speak to some of the varied health literacy issues that libraries address. Each statement comes with downloadable graphics including posters, social media images, and more. The toolkit also includes ideas for libraries to use these tools for promoting their own services and programming.

NNLM is <u>hosting a webinar</u> on September 14 for library advocates to learn more about the toolkit.

## **INCOL Fall 2017 Workshop**

Join the Inland Northwest Council of Libraries for their <u>Fall 2017 Workshop</u>, Developing Inclusive and Welcoming Libraries, on October 12 in Lewiston, Idaho.

In a diverse and changing culture, it can be challenging to imagine a community that is inclusive and welcoming for all. This workshop is designed to help participants engage biases and recognize how biases create both real and perceived barriers to welcoming all people

A minimum of five copies per order is required. They can be a mix and match of titles. This is a first come, first serve process. Please contact Leanna Hammond with your request.

# Carnegie-Whitney Awards up to \$5,000 for Guides to Library Resources

The ALA Publishing Committee <u>provides a grant</u> of up to \$5,000 for the preparation of print or electronic reading lists, indexes or other guides to library resources that promote reading or the use of library resources at any type of library.

Applications must be received by November 3. Recipients will be notified by mid-March 2018.

Have news to share? Please send it to the <u>WLA office</u> by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

to our libraries. Through the use of experiential exercises and facilitated discussion and reflection, we will cover foundational concepts of race, ethnicity, cultural diversity and identity, and critical information about culture and bias which will allow you to better integrate inclusive practices into the library and library programs.

# Free Webinar: Making Banned Books Week Work in Your Community

Banned Books Week has been a mainstay in American libraries for over 30 years. This annual event brings together communities in support of the freedom to read and to express ideas, even those considered unorthodox or unpopular. Some libraries have been celebrating BBW for decades and feel like they are "preaching to the choir," while others have steered clear of stirring up controversy.

This free webinar from PLA and the ALA Office for Intellectual Freedom (OIF) will shine a light on these and other barriers to successful participation in BBW and will focus on solutions to keep your library's involvement fresh, relevant, and meaningful to your community.

Tune in today, September 13 from 11 am – 12 pm PDT. This webinar is free, but <u>registration</u> is required and space is limited.